
Harley Owners Group (HOG) – New South Wales Chapter

HOGS – The Official riding club of Harley-Davidson – Established 1983

Fraser Motorcycles Combined Chapters Day
NSW + Northern Sydney + NSW South Coast + Newcastle Chapters
Saturday 2 November, 2019



NSW Chapter sponsoring dealer is located at 153 – 165 Parramatta Road, Concord NSW 2137

Fraser's Concord dealership has put on a "meet & greet" day at its Concord dealership combining the 4 HOG Chapters from the 4 Fraser Harley-Davidson dealerships in New South Wales, these HOG Chapters being: New South Wales Chapter (**NSWC**), Northern Sydney Chapter (**NSC**), New South Wales South Coast Chapter (**SCC**) and Newcastle Chapter (**NC**). Each dealership sponsors a separate HOG Chapter.

This combined Chapters event was organised by Fraser's (Concord) General Manager Abdul Musli with HOG NSW Chapter Director Hammer (Don).

The intension of this event was to promote interaction between these HOG Chapters thus furthering comradery between all Chapter members.

A fun day was organised which included a BBQ sausage sizzle, Spin-the-Wheel lucky door prizes, Raffle prizes, motorcycle Show and Shine competition, in-store sale specials on Harley-Davidson merchandise, and a celebrity guest appearance.

This newsletter contains images taken on the day as well as 16 downloaded images (as marked).



Image 1 – Events were scheduled to start at 10.30 am and by then the car park was chockers with HOG member's bikes.



Image 2 – I've never seen so many bikes at Fraser's! Cool!



Image 3 – From the SCC we see Tania on her 2018 Heritage with the 114 ci motor (1868 cc). After many years as a pillion passenger, Tania got her own motorcycle license only 4 years ago and is already on her third Harley after getting started on a Harley Street 500. As is evident in the photo she absolutely loves riding and all things Harley!



Image 4 – And from NC we meet Roland and Danielle with their 2018 CVO Ultra model.



Image 5 – Also from NC is Rolf with his V-Rod. Speaking to Rolf he mentioned this great motorcycle rally he attended in Austria known as European Bike Week. Let's digress for a moment and investigate!



Image 6 (downloaded) – I Googled it and there is tons of information on it. European Bike Week is an annual motorcycle rally held at Lake Faak (or Faaker See), in arguably the most beautiful part of Austria.

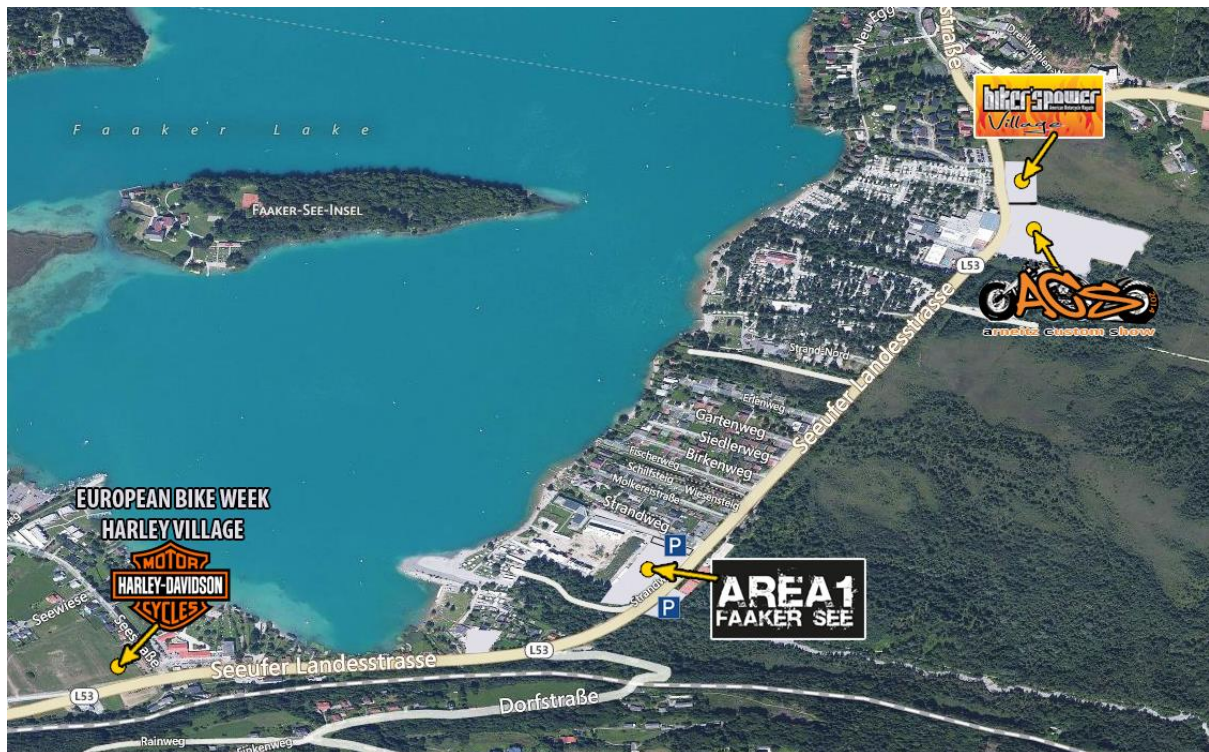


Image 7 (downloaded) – Motorcycle enthusiasts arrive from all over Europe and beyond to attend this rally. Here you can see the rally covers a large area along the lake and there is a Harley Village which is a focal point of this rally. This rally is predominately Harley-Davidson.



Image 8 (downloaded) – This is Harley Village which has all things Harley including the local dealership. It's the biggest Harley party in Europe.



Image 9 (downloaded) – The Harley Village at night is a flurry of activity. Its bars, bikers, bands, bikes, burnouts, bandannas, beards, and bohemian! European Bike Week is basically the biggest biker / rock event in Europe.



Image 10 (downloaded) - Attendance in 2018 was 200,000 people making it the largest motorcycle rally in Europe and the third largest worldwide (The 2 largest are both in the USA, these being Sturgis in South Dakota and Daytona in Florida).



Image 11 (downloaded) – A highlight of this rally is the parade of up to 25,000 riders that take to the road to circumnavigate the lake. Thousands of bystanders line the lake to enjoy the sights and sounds of the bikes.



Image 12 (downloaded) – This tiny lake in Southern Austria with its turquoise water is one of the most idyllic spots in Austria.



Image 13 (downloaded) – Of course there are many fabulous rides to be enjoyed in and around Faaker See. It's an alpine adventure through foothills and on to the Alps. As the riders here say, "Faaker See bike week is a Faaking good time"! The next rally is September 7 – 12, 2020.



Image 14 – Back to the Combined Chapters Day, part of the fun at these gatherings is checking out other people's bikes! The nice custom artwork on this tank includes the name Jack Daniel's along with a hand of four sevens and a fifth card with the words "Old No.7" obviously referring to Jack Daniel's Old No.7 Whiskey.



Image 15 (downloaded) – Oops, I digress again. Let's check out some fun information on Jack Daniel's! Shown here is the very familiar square bottle of Jack Daniel's Old No.7. Jack Daniel himself developed its unique recipe, mellowing method and designed the signature square bottle. Jack Daniel's is not bourbon; it's a brand of Tennessee Whiskey and in fact is the top selling American whiskey in the world. Production figures for 2017 were 16.1 million cases.

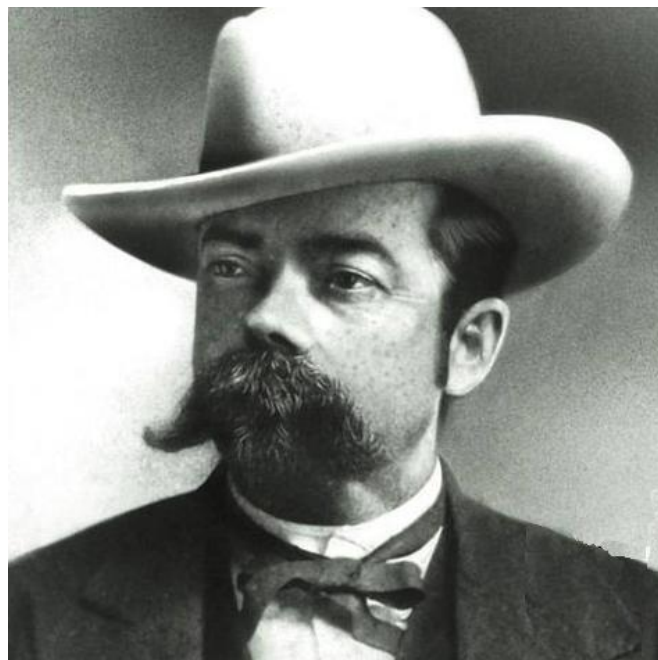


Image 16 (downloaded) – Jasper Newton “Jack” Daniel, 1846 – 1911 (65 years), American distiller and businessman, best known as the founder in 1875 of the Jack Daniel's Tennessee whiskey distillery.



Image 17 (downloaded) – Old No.7, also known as “Black Label” is the original Jack Daniel’s label and is aged for at least four years in American oak barrels that the distillery makes itself. Jack Daniel does also make a yearly limited release of “No.27 Gold” which is their most expensive product.



Image 18 (downloaded) – Frank Sinatra (1915 – 1998, 73 years) was widely known as a Jack Daniel’s drinker and in fact he was buried with a bottle of Old No.7 in 1998. Jack Daniel’s even make a tribute bottle to Sinatra called Sinatra Select.



Image 19 (downloaded) – Keith Richards of The Rolling Stones was also enamoured by JD Old No.7 and there are many images of him over the years carrying his favourite tipple.



Image 20 (downloaded) – Keith Richards with his travel essentials including a bottle of JD!

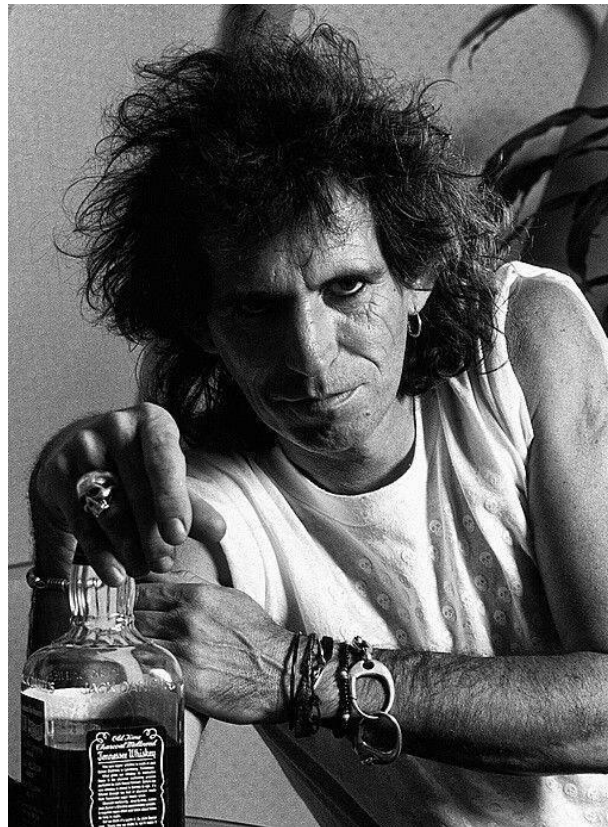


Image 21 (downloaded) – Old habits die hard! The irrepressible Keith Richards with his favourite tippie.



Image 22 – Back to the Combined Chapters Day again! Still checking out bikes in the carpark, I see this one has a very interesting derby cover. There are many aftermarket derby covers available too numerous to list. Behind the derby cover is the clutch assembly.



Image 23 – Hoggies are spread out right across the Fraser premises just chilling out. Here we see some enjoying refreshments at Nonna's restaurant enjoying a chat.



Image 24 – And Inside Nonna's restaurant more Hoggies chilling out!



Image 25 – The in-store sale specials on Harley-Davidson merchandise proved to be very popular with many items reduced to half normal prices. I think everybody purchased something to take home.



Image 26 – The comradery amongst the Chapters was great to be a part of. Everybody present was “on the same page”.



Image 27 – Shopping can be fun but when prices are slashed its way more fun!



Image 28 – Fifi and Pete from NSWC doing serious damage to their credit cards!



Image 29 – We are not total strangers to other Chapter members having met many at various other activities along the way and the interaction is always good.



Image 30 – Another added bonus for today’s event is checking out the new bikes in the showroom. Here we see Hoggies discussing a show bike entered by Fraser’s in the recent “Battle of the Kings” custom motorcycle build-off competition. This is a Harley-Davidson dealer event where in the first stage, 26 dealers from across Australia and New Zealand go head-to-head showcasing their one-off two-wheeled creations in the pursuit to be crowned the “Custom King”. This basically showcases their knowledge, creativity, and expertise in customisation within set guidelines. Finalists are selected by votes from the general public.



Image 31 – This show bike is quite interesting with its springer front end and distinctive paint job.



Image 32 (Downloaded) – This is the winner of the Australasian Custom King Biker build-off for 2019. It's from Gold Coast Harley-Davidson and its styling pays due respect to the Harley-Davidson Panhead and Knucklehead bikes of the past. Its Springer front end stands out as a main feature along with the custom handlebars, original style muffler from the 1930's, solo saddle seat, traditional paint scheme, cross-ply tyres and chain final drive.

This winner then goes on to the world stage in a showdown against national champions from across the globe. Four finalists will be selected via online voting from international markets which will then meet the American winner at the EICMA motorcycle show at a venue in Milan, Italy, November 7 – 10, 2019 for the Global Custom King title. Watch out for the announcement of the winner very soon.



Image 33 – Our celebrity guest today is Big Bad Biker Brendan seen here in left foreground of photo who is also an ambassador for Fraser's.

Brendan Jones (more widely known as "Jonesy") is an Australian radio presenter on Sydney station 2WS - FM on frequency 101.7 where he does the weekday morning show "Jonesy & Amanda" from 6 am. He is also a multi-media personality appearing regularly on TV shows, but more importantly he is a true motorcycling enthusiast!



Image 34 – HOG NSW Director Hammer (on microphone) is about to present Jonesy who will say a few words to all present today. Jonesy is in fact a Harley-Davidson enthusiast and has owned various Harley models over the years.



Image 35 – Just for fun there is a Show and Shine competition where bikes compete for 3 trophies as shown in this image. An area of the carpark was allocated for this and participation was open to all.



Image 36 – Jonesy is about to announce the winners of the Show and Shine Competition based on his judgement alone.



Image 37 – Jonesy and Hammer with first prize winner Coxy (Joel) of NSC.

Jonesy has been a passionate motorcyclist from the age of 19 years and is a well-recognised face amongst the motorcycle fraternity, being frequently spotted at motorcycle events and functions.



Image 38 – Coxy with his winning bike, a highly customised Softail model.



Image 39 – Second prize in the Show and Shine is Harry from SCC seen here on his 1997 Custom Softtail model.



Image 40 – Third prize went to Tina Turner from NSC for her Street 500 model.



Image 41 – We return into the showroom for the Lucky Door Prize draw and Raffle draw. There were plenty of fun prizes.



Image 42 – Hammer doing a mighty fine job as MC and is seen here conducting the raffle.

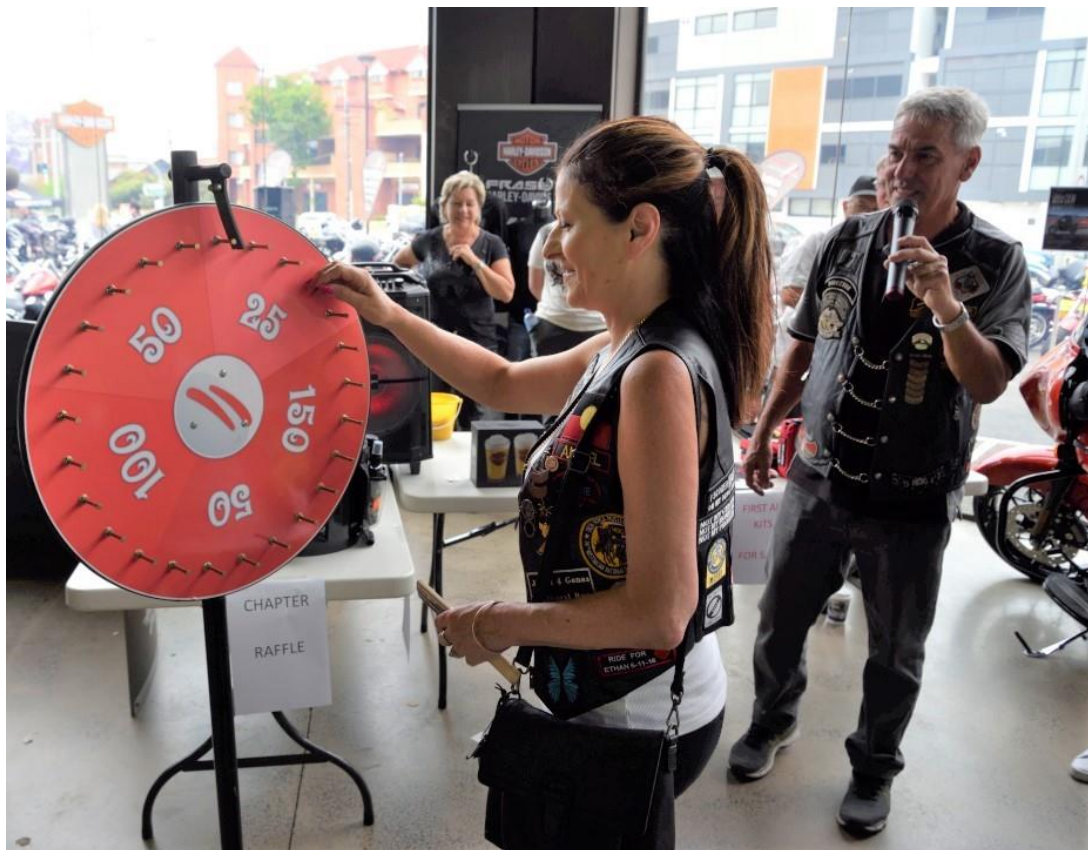


Image 43 – A prize winner spinning the wheel.



Image 44 – Well that was short and sweet. Proceedings finished up around 1.00 pm and it was time to go. Here we see Rabbits (Warren) from SCC preparing to head home.



Image 45 – Robbie also from SCC about to make his 100 km trip home.



Image 46 – SCC member Kev on his way home.

The unanimous verdict on today's event was that it was a great success. "What a great day" is what I heard a few times. Hoggies are great people and when they get together you are assured of a pleasurable experience.

Ride Safe

Sergio, Editor / Historian, NSW Chapter